JIM MALLARDI
ACCOUNT MANAGER
R.J.REYNOLDS TOBACCO CO.

2/26/98

TO: TONY SICILIANO
EMPIRE TOBACCO CO.
75 N MIDDLETOWN RD.
PEARL RIVER, NY 10965-2659

SUBJECT: RJR`S PROMOTIONAL POLICIES.

AS A REMINDER / REVIEW OF RJR`S PROMOTIONAL POLICIES, NO RJR PROMOTIONS OF ANY KIND (EXAMPLE - VAP, DPC, OR PREBOOKS) SHOULD BE SOLD / SHIPPED TO ANY SUB-JOBBERS, P.M. EXCLUSIVE ACCOUNTS, OR RJR LOCK OUT ACCOUNTS WITH OUT WRITTEN AUTHORIZATION FROM AN RJR SALES REPRESENTATIVE. WITH OUT WRITTEN AUTHORIZATION RJR WILL NOT BE ABLE TO REIMBURSE EMPIRE TOBACCO FOR ANY DISCOUNTED / PROMOTIONAL MONEY.

IF ANY OF THE ABOVE MENTIONED ACCOUNTS WOULD LIKE TO PARTICIPATE IN RJR PROMOTIONS, PLEASE HAVE THEM CONTACT THERE LOCAL RJR REPRESENTATIVE. IF THEY ARE NOT SURE WHO THERE REPRESENTATIVE IS, YOU CAN HAVE THEM CALL ME FOR ASSISTANCE.

THANK YOU FOR YOUR UNDERSTANDING AND CORPORATION IN THIS VERY IMPORTANT ISSUES.

JIM MALLARDI

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Source: https://www.industrydocuments.ucsf.edu/docs/smgy0000